

Homeowner

10 Steps to Relaunch your Property with Bayzos.

By The Bayzos Team



bayzos.

Contents.

Introduction	3
New Listing	4
Exclusive Buyer Group	5
Professional Photos	6
Floorplan	7
Clear Property Descriptions	8
Property Performance Updates	9
WhatsApp	10
Verified Offers	11
Marketing Price	12
Book Local Valuer & Photos	13
Final Message	14

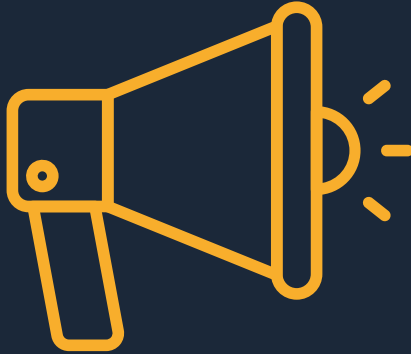
If your current agent's strategy isn't working and your property is stagnating, it might be time for a *fresh start*.

Follow these 10 steps to relaunch your property as day 1 and attract potential buyers.



1. Start Fresh with a New Listing.

Re-list your property as a **new listing** on Rightmove to grab the attention of fresh buyers. Many buyers look for new listings and skip over older ones that have been sitting for months.



2. Exclusive Buyer Group & Low Profile.

Whilst we're building the listing we'll launch your property onto our Facebook Exclusive Buyer group where **we've sold 33%** of our properties before even going onto Rightmove.

We'll also market your property "low profile" which means we'll match it to anyone that's set up property matches in the App with have for viewers.



The image shows a Facebook advertisement for the 'Bayzos - Exclusive Buyer Group'. At the top, the Bayzos logo is displayed with the tagline 'EXCLUSIVE OFFERS'. Below the logo, the text reads 'See Exclusive Coventry & Kenilworth Homes Before They Hit Rightmove!'. A prominent yellow button with the text 'Join Below' is centered below the headline. In the bottom right corner of the ad area, there is an 'Edit' button. Below the advertisement, the Facebook group header is visible, showing the group name 'Bayzos - Exclusive Buyer Group', the status 'Private group · 1.1K members', a row of member profile pictures, and two buttons: '+ Invite' and 'Share'.

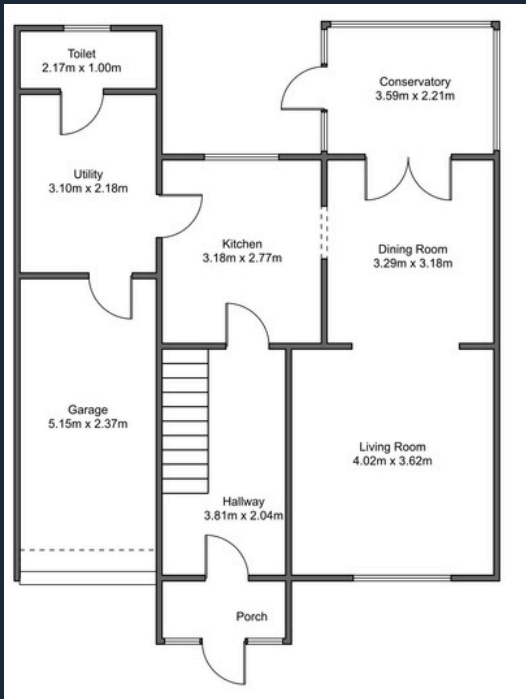
3. Professional Photos Matter.

Quality photos make all the difference! We'll provide professional photos to make your property **stand out**. Plus, we'll regularly rotate the lead photo to keep it fresh.



4. Include a Floorplan.

Floorplans help buyers picture the layout of your home—and **they're crucial!** We'll include measurements and total floor area in your listing.



5. Clear Property Summary.

Your summary should be concise and highlight your property's best features. We follow Rightmove's **best practices** to create engaging summaries that grab attention.

Bracebridge Close, Balsall Common, CV7 ✕

Detached 🏠 4 🛏 2

Sought After Location of Balsall Common | Modern & Extended Open Plan Living, Kitchen, Diner, With High Spec Appliances | Private Living Room | Master Bedroom With En-suite & Walk In Wardrobe |

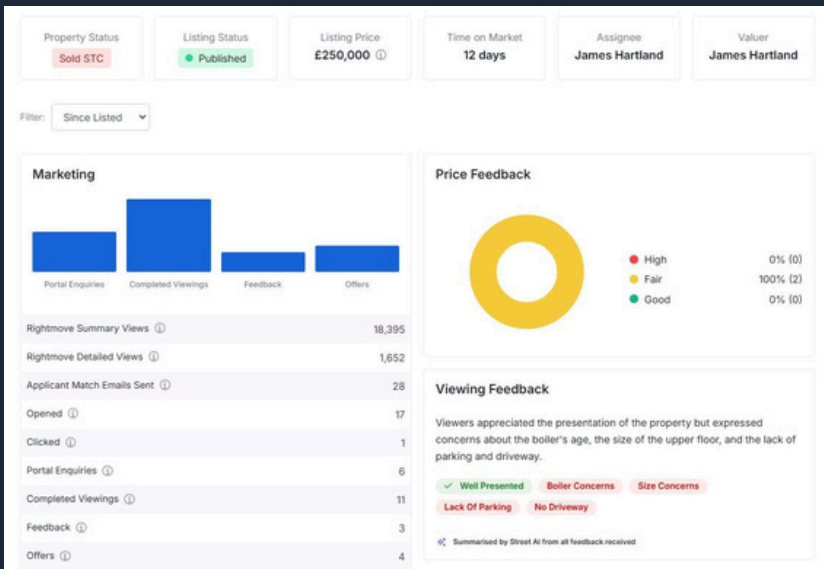
SOLD STC

Added on 22/07/2024 by Bayzos Estate Agents, Coventry

6. Weekly Property Performance Updates.

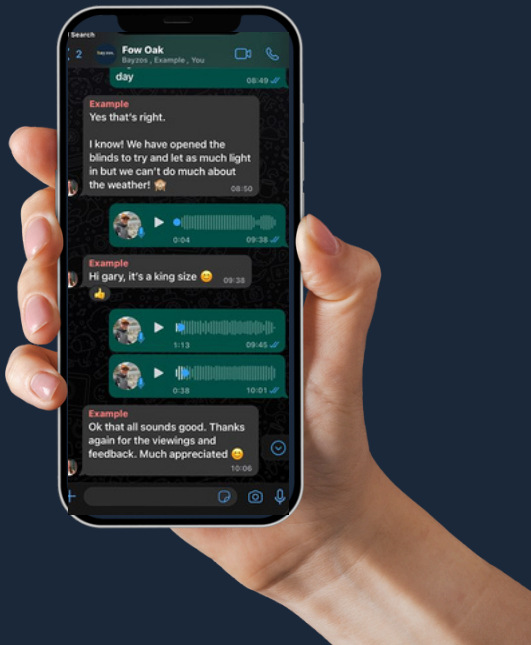
Each week, we'll update you on how your listing is performing on Rightmove. These updates include **tailored advice** to prevent your property stagnating.

[A Guide to Property Performance](#)



7. Stay Connected with a WhatsApp Group.

We'll set up a **dedicated WhatsApp group** for you. After every viewing, you'll get feedback straight to your phone, and any additional comments from viewers will be shared as soon as we receive them.



8. Verified Offers.

To ensure you're dealing with serious buyers, all offers go through our website. Buyers must **prove their finances** before we present the offer to you.



9. Marketing Price.

Your property price will be based on three comparable homes, just like banks do. We'll agree on **two pricing strategies** with you before going live—and if necessary, if you feel your current estate agents haven't performed we can try your current price for peace of mind.



STRATEGY

10. Book Local Valuer and Photos.

Simply click on the meeting picture to pick a date and time for a local valuer to visit your home, talk through your options, and **get things moving**.

Feeling ready to start fresh? You can book professional photos too—just tap the camera!



Final message from the founder.

At Bayzos, we understand that sometimes a fresh approach is all it takes to stand out and attract the right buyers. That's why we've designed a 10-step process to help you relaunch your property with confidence. From professional photos and clear descriptions to exclusive buyer groups, every step is crafted to maximise your property's potential. With weekly updates, verified offers, and tailored pricing strategies, you'll be supported every step of the way.

Our innovative strategies have helped countless sellers achieve the **best possible outcome** on their property.

Got any ideas how we can improve this guide or a relaunch? Please share them – gary@bayzos.co.uk

Good luck!

- GARY (FOUNDER) &
THE BAYZOS TEAM

