### Homeowner

# Why You Don't Need An Office-Based Estate Agent In The Modern World.

By The Bayzos Team



bayzos.

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#### Does No Office Mean Online?.

Absolutely not! Despite the selling tactics often used by a high street estate agent, not all estate agents that have no high street office are solely online.

A sole online estate agent is one whereby homeowners and buyers can only communicate digitally.

However, you may have heard the term 'hybrid personal local estate agent' used previously.

This is where we come in!

At Bayzos, our core belief is that our Residential Area Advisor's are based in their local communities, working in their favourite local café or at people's homes!

We don't believe in wasting valuable opportunity sat in an office.

We believe in utilizing best-in-class technology alongside having real, local experts that work with you throughout your moving journey.

This popular approach is one of the many reasons as to why Bayzos have achieved consistent success as Number One for both properties listed, as well as properties sold across our coverage areas throughout 2024 as stated by leading property portal, RightMove.

Many estate agents, solely focus on the number of properties they list, at Bayzos - we focus on the number of properties we sell.

We find that many of the homeowners that we work with prefer our teams to be building relationships, securing their sale as a pose to sitting in the four walls of a dying high street.



## Modern Property Market.

The way people buy and sell properties has changed tremendously. Long gone are the days when buyers had to pop into a local high street office to find their next property.

Instead, they head straight to platforms like Rightmove, where all the available properties are at their fingertips.

With this evolution in property hunting, having a physical office is no longer a necessity for estate agents—and we'll explain why we believe that this is huge advantage.



#### Why Have We Created This Guide?

We've put together this guide because many homeowners have told us that other estate agents have said not to choose Bayzos because we don't have an office.

Here's the truth—it's not about having an office; it's about delivering results!

At Bayzos, our Residential Area Advisors are focused and often born and raised in the specific postcodes they cover, for example:

James handles CV4 & CV5
Caroline looks after CV6 & CV7 8 & 9
Becky specialises in CV7 7 & CV8

If a valuer spends their time criticising another agent instead of focusing on your property, that's a warning sign. A question to ask them is to show where they rank for listed and sold properties on Rightmove—this will give you all the answers you need.

# Investing in People & Technology, Not Offices

By operating without an office, we're able to channel resources into cutting-edge technology that makes the buying and selling process faster, easier, and more efficient. This means fewer overhead costs and more focus on delivering outstanding service.

This significant cost-saver means that we pass this saving on to you - why pay a 1.5% commission fee?

With Bayzos, not only do our clients experience a better service, they retain more of their hard-earned money that they invested into their often largest asset!

We ensure that our teams that work within your local community are accompanied by unique training and brilliant technology to deliver a better experience.

It's why we are rated 4.9 Stars on Google.

#### **Bayzos Estate Agents**

4.9 ★★★★★ 234 Google reviews ① :



Estate agent

# Closing Thoughts.

When selecting an estate agent, we always advise to focus on what truly matters to you.

For many, it's someone local, reputable, transparent and that gives you confidence that they should accompany you on a huge life milestone.

Look at their reviews, evaluate their results, and ask the right questions during your valuation.

Physical offices don't sell houses—performance and reputation do.

Whether it's through our fixed fees, our **relentless innovation**, **or our dedication to providing exceptional service**, we're here to make your property-selling experience smooth and successful.

We're focused on people, simplicity and continuous improvement.

**Speak To Your Local Expert**